



BE DIGITAL READY NOW
**BE A DIGITAL
MARKETING
PRACTITIONER IN
5 WEEKS!**



Upskill with our Digital Marketing Mastery series



Why Digital Marketing?

Yes, digital marketing is a growing industry. Worldwide spending will surpass \$442 billion in 2024 and is predicted to reach almost half a trillion dollars by 2026 per Statista. With increasing trust in influencer-generated content, marketers are reaping the rewards of higher engagement and improved brand perception across social media platforms



Why Digital Marketing?

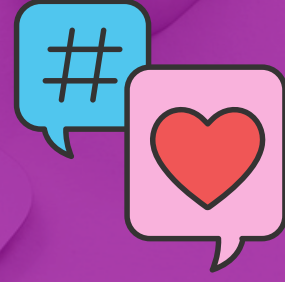
One of the major reasons why digital marketing is taking over traditional marketing channels is because the Internet has enabled businesses to interact with targeted audiences in real time. Customers have grown accustomed to engaging and interacting with one's brand or business.



Why Digital Marketing?

Targeting the right kind of people that deliver the right kind of results is what Digital Marketing is all about – ensuring survival for your business. We're ready to help you get there! Arrange for a Course Advisor to plan, develop and upskill your digital talent with our 5 WSQ module series.

Skill Up Digitally in 5 WAYS



Empower yourself with Social Media Marketing Skills



Setup your Global E-commerce store using SHOPIFY



Increase your Sales Funnel Leads with our E-commerce Campaign methodology.



Expand your business globally with Affiliate Marketing platforms



Drive sales traffic to your E-commerce website with Facebook Marketing and SEO tools



WITH
ChatGPT



 WITH
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SOCIAL MEDIA MARKETING

Social media is a 24-hour, readily accessible platform that you can take advantage of anytime, anywhere, to brand your personal self, company or business. Join our Social Media Marketing and get an arsenal of online marketing tools you need to succeed.



WITH
ChatGPT

WHATAPPS MARKETING MANAGEMENT

This comprehensive 1-day course on WhatsApp Marketing is designed to equip you with the knowledge and skills needed to harness the full potential of WhatsApp as a tool for lead generation and customer engagement.

FREE RE:P GIFT WITH EVERY ORDER!



SOKOGLAM!



CART (0)

WISHLIST

SKINCARE +

SKIN CONCERN +

MAKEUP +

HAIR & BODY

COLLECTIONS +

the klog

REGISTER / LOGIN



switch it up

Warmer weather might mean a slightly different skin care routine

Summer proof your skin.



WITH
ChatGPT

Complete SHOPIFY ECOMMERCE

In this course, you will learn how to build your very own Internet business. Come discover how to turn your passion into passive income. Join our SHOPIFY Ecommerce class today and fast-track your E-commerce store setup.



ECOMMERCE CAMPAIGN MARKETING

In this class, we'll teach you actionable strategies to develop effective Digital Marketing campaigns – including how to craft attention-grabbing video content messages from scratch to effective email campaigns, while leveraging on popular social media platforms. Join Us!

WHAT OUR PARTICIPANTS SAY



My trainer, Sandra Tan, was fantastic, very patient, and did an excellent job of keeping the course interesting for everyone! Initially, I had no idea about running an online business, whereas now after taking your training, I am more aware of the different platforms to utilize for additional income.

EMILIE KOH

Business Owner
A-Jem Yummy Treats

WHAT OUR PARTICIPANTS SAY



I owe my success to my trainers, Dianna and Sandra, who went above and beyond in guiding me to pick up digital marketing concepts that would have been hard for beginners to grasp. Both trainers are very passionate about what they do which makes it easier and fun for me to understand the digital marketing strategies taught in class. Because of that, I have become more digital-savvy and understand the different platforms for digital marketing.

NORA KASSAN

Entrepreneur

deliciouscrakershop.com

WHAT OUR PARTICIPANTS SAY



I've completed all of Stevenson Huréca's Digital Marketing courses, and I found them to be very practical, hands-on, and most importantly, easy to follow. Stevenson's trainers were extremely dedicated and made sure I had all the necessary resources to complete my practical tasks successfully.

LOUIS KOH

Business Development Specialist

yikowei.com

WHAT OUR PARTICIPANTS SAY



I'm glad that I attended the E-Commerce Campaign Marketing by Stevenson Huréca. Not only it met my expectations, in fact, it went beyond! I enjoyed the hands-on activities because I was able apply them immediately to my business. My trainer, Dennis was very experienced and he delivered the course with clarity and conciseness.

DEWI MASRINA

Business Owner

Cosmos Makeup & Beauty

COURSE FEES

Digital Marketing Mastery Series	Duration (Hours)	Full Course Fees (w/o GST)	Nett Fees w/ GST [Enhanced Funding SME/ =>40-year-old Singaporeans]	Nett Fees w/ GST [PSEA and Singaporeans =< 39-year-old & PRs]
Social Media Marketing [Course Code : TGS-2020504596]	20	\$1000	\$390	\$590
WhatsApp Marketing Mgmt. [Course Code: TGS-2023040685]	8	\$400	\$156	\$236
Complete Shopify Ecommerce [Course Code: TGS-2020505776]	16	\$800	\$314	\$472
E-Commerce Campaign Marketing [Course Code : TGS-2020513145]	24	\$1200	\$468	\$708
Affiliate Marketing Mgmt. [Course Code: TGS-2020513144]	16	\$800	\$314	\$472

Terms & Conditions:

¹ MCES: SkillsFuture Mid-Career Enhanced Subsidy, refer to www.skillsfuture.gov.sg/credit for more details. Absentee Payroll Funding applies for SME & Non-SME: \$4.50 per hour capped at \$100,000 per enterprise per calendar year. The above SSG subsidies, and descriptions are effective from 1st Jan 2022. GST applies wef 6th Jan 2025. UTAP approved subject to NTUC T& C applies.

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- YouTube: Stevenson Hureca TV



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