



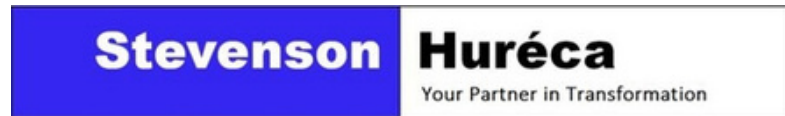
**Angeline Ong**  
**Co-Founder.**  
**DishtheFish**



# WSQ LEVEL 4 - 2 DAY CLASS

# The Complete Shopify Ecommerce

Build an ecommerce business like how Angeline Ong and her husband Jeffrey Tan did. They digitalized their fish business “DishtheFish” quickly and easily, and so can you! Fast-track your ecommerce setup. Digitalize Your Business Today!







# What is Shopify?



SHOPIFY is a cloud subscription to a software service that allows you to create a website and use their shopping cart solution to sell, ship, and manage your products. Using their service, you can access an admin control panel where you can add products, process orders and enter store data easily.



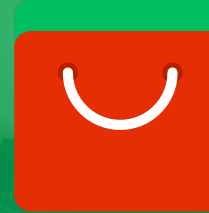
# Learn 6 Key Outcomes



Step by Step approach to set up an Ecommerce online store at SHOPIFY



Develop ecommerce business goals and content to enable business transactions



Learn how to leverage ChatGPT to enhance your product info, content and sales communication write up quickly.



Conduct analysis on performance of your store and recommend for improvements



Review and analyse customer behaviors, interests & demographics

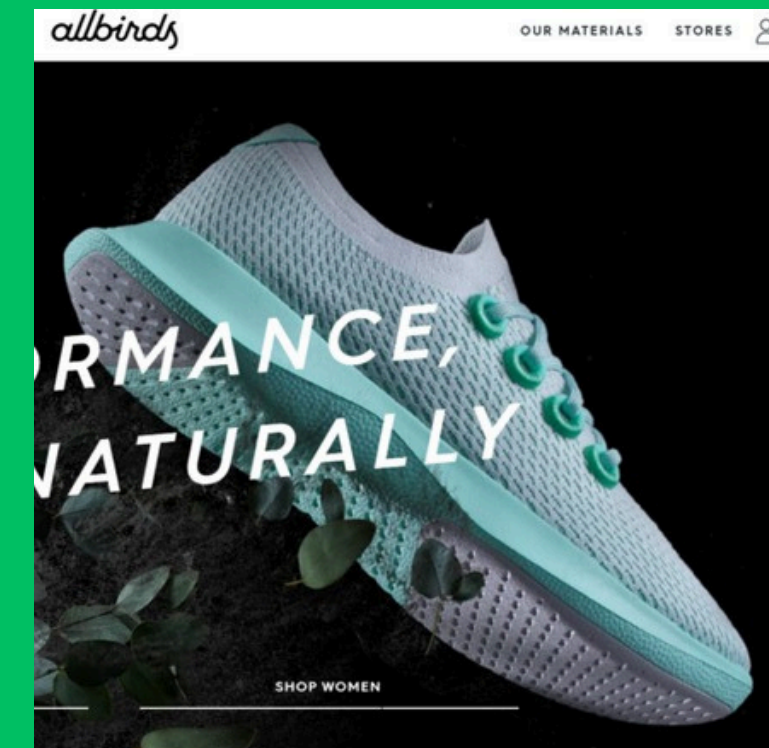
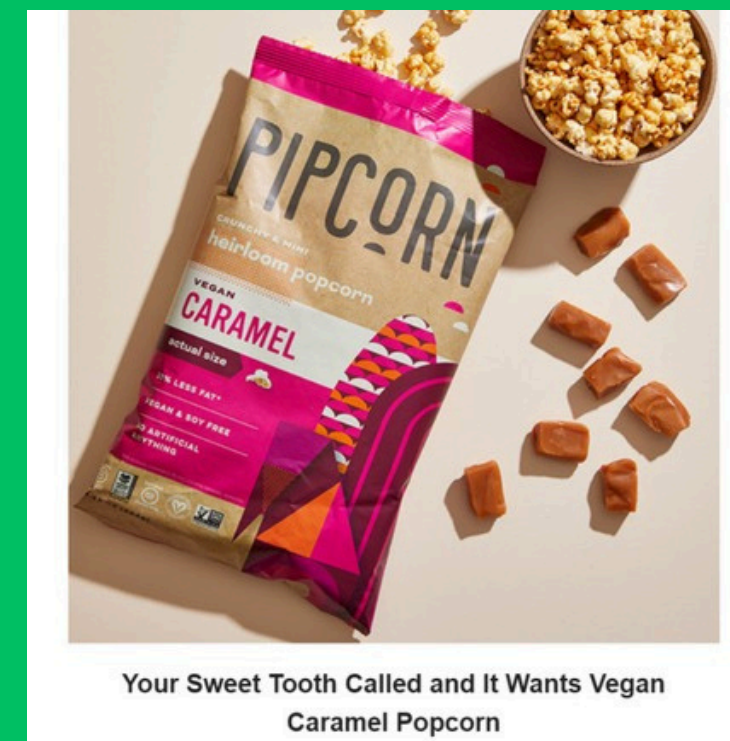
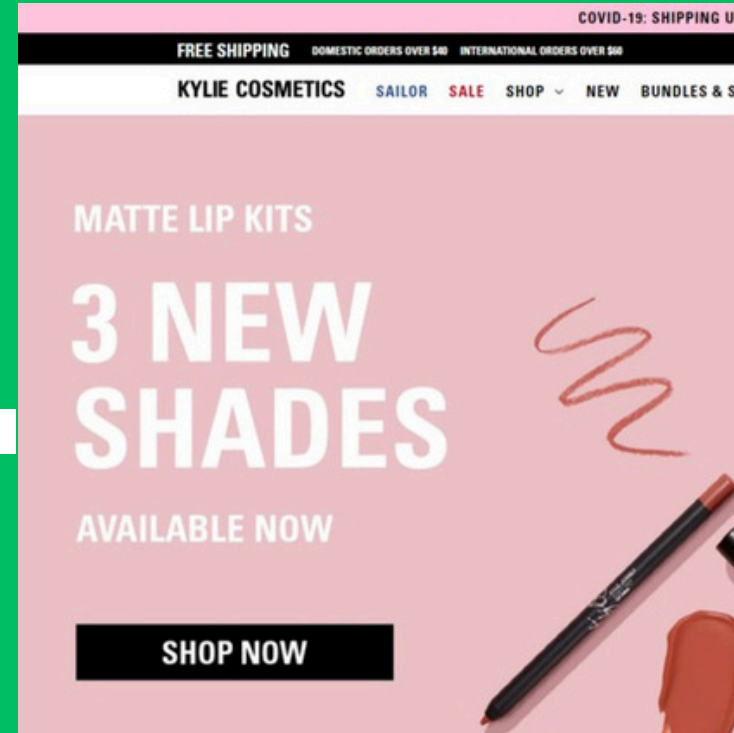


Monitor customer feedback, responses, and reviews on your Shopify store and improve using content and product info using ChatGPT.





# Samples of Shopify Stores



200 BILLION

Total Platform Sales Worldwide!



Set up your own WORKING Ecommerce Shopify store by the end of the Class!





# WHAT OUR PARTICIPANTS SAY



My trainer, Sandra Tan, was fantastic, very patient, and did an excellent job of keeping the course interesting for everyone! Initially, I had no idea about running an online business, whereas now after taking your training, I am more aware of the different platforms to utilize for additional income, and I now agree that setting up a Shopify store was the right choice for me.

**EMILIE KOH**

Business Owner

A-Jem Yummy Treats



# WHAT OUR PARTICIPANTS SAY



I owe my success to my trainers, Dianna and Sandra, who went above and beyond in guiding me to pick up digital marketing concepts that would have been hard for beginners to grasp... I was so glad when I discovered that my Shopify store had made money in only a week after it opened. If I can do it, so can you!

**NORA KASSAN**

Entrepreneur

[deliciouscrakershop.com](http://deliciouscrakershop.com)



# WHAT OUR PARTICIPANTS SAY



"Stevenson's trainers were extremely dedicated and made sure I had all the necessary resources to complete my practical tasks successfully."

LOUIS KOH

Business Development Specialist

[yikowei.com](http://yikowei.com)



# Our ACTA/ACLP-CERTIFIED Trainers

OUR INSPIRATIONAL TRAINERS GO THE EXTRA MILE TO HELP YOU STAND OUT & SUCCEED!



## SANDRA TAN

Digital Marketing and Communications Specialist, specialising in Hospitality and Retail industries. Held senior Marcom positions in Singapore's top firms



## MARCUS HENG

Digital Marketing and Sales Solution leader with over 20 years of experiences., specializing in Emotional Intelligence, Innovation, Value Creation & Selling.



## DIANNA LANE

Fun and energetic Digital Coach with over 20 years' professional training experience. Specialist in team-building with a background in Psychology and Personality Profiling



## DENNIS LAW

Pure breed marketing professional with over 20 years' experience. Winner, 2018 Public Service Transformation Best Practice for SEA Games 2017 Content Marketing



## CHARLES CHOW

Digital Consultant and Marketing Leader with 25 years' experience in tech marketing in MNCs and various industries. Creative thinker who transforms complex subjects to easy-to-understand terms



# COURSE FEES

<b>CATEGORY</b> [Course Code – TGS-2020505776] Course End Date: 30 Sept 2026	<b>DURATION</b> (Hour)	<b>FULL COURSE FEE</b>	<b>FULL COURSE FEE</b> (w/ GST)	<b>Full Nett Fee</b> (w/ GST) After SSG Subsidy
<b>ENHANCED FUNDING for SME<sup>2</sup> and MCES<sup>1</sup></b> ≥40 years old Singaporean Citizen @ 70% Funding	16	\$800	\$872	\$312
<b>NORMAL FUNDING<sup>3</sup></b> (21-39 years old Singaporean/PR) and <b>NON-SME</b> (@ 50% funding)	16	\$800	\$872	\$472
<b>Foreigners</b> (Full Fees)	16	\$800	\$872	\$872

**Terms & Conditions:**

<sup>1</sup>MCES: SkillsFuture Mid-Career Enhanced Subsidy, refer to [www.skillsfuture.gov.sg/credit](http://www.skillsfuture.gov.sg/credit) for more details.

(Absentee Payroll Funding included) SME & Non-SME: \$4.50 per hour capped at \$100,000 per enterprise per calendar year.

The above SSG subsidies, and descriptions are effective from 1st Jan 2022.

NTUC members can claim UTAP and enjoy 50% unfunded course fee support for up to \$250 each year. (refer to <https://bit.ly/3B8qxm0>). T& C Applies



# Contact Us

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